



# Hyderabad (Sind) National Collegiate University, Mumbai

47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

**UA2425A0605**

## EXAMINATION TIME TABLE ADDITIONAL BAMMC-(ADVERTISING) SEMESTER- V

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Monday	02.12.2024	8.30 am to 10.30 am	UHFMM501	Brand Building
Tuesday	03.12.2024	8.30 am to 10.30 am	UHFMM502	Consumer Behaviour
Wednesday	04.12.2024	8.30 am to 10.30 am	UHFMM504	Advertising in Contemporary Society
Thursday	05.12.2024	8.30 am to 10.30 am	UHFMM505	Copywriting
Friday	06.12.2024	8.30 am to 10.30 am	UHFMM506	Media Planning & Buying

Note: Date and Timing are subject to change if any exigency arises.

**Dr. Jayesh Joglekar**

Director

Board of Examinations & Evaluation