



HSNC University, Mumbai

D.M. Harish Building, 47, Dr. R. G. Thadani Marg, Worli, Mumbai - 400 018.

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EXAMINATION TIMETABLE ATKT TYBAMMC-(ADVERTISING) SEMESTER- V

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Friday	16.08.2024	8.30 am to 10.30 am	UHFMM501	Brand Building
Saturday	17.08.2024	8.30 am to 10.30 am	UHFMM502	Consumer Behaviour
Tuesday	20.08.2024	8.30 am to 10.30 am	UHFMM504	Advertising in Contemporary Society
Wednesday	21.08.2024	8.30 am to 10.30 am	UHFMM505	Copywriting
Thursday	22.08.2024	8.30 am to 10.30 am	UHFMM506	Media Planning & Buying

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation