



HSNC University, Mumbai

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UA2324A0606

EXAMINATION TIMETABLE ATKT TYBAMMC-(ADVERTISING) SEMESTER- VI

| DAY | DATE | TIME | SUBJECT CODE | PAPER NAME |
|-----------|------------|---------------------|--------------|--|
| Tuesday | 06.08.2024 | 8.30 am to 10.30 am | UHFMM-603 | Contemporary Issues |
| Wednesday | 07.08.2024 | 8.30 am to 10.30 am | UHFMM-605 | Financial Management for Marketing & Advertising |
| Thursday | 08.08.2024 | 8.30 am to 10.30 am | UHFMM-601 | Advertising and Marketing Research |
| Friday | 09.08.2024 | 8.30 am to 10.30 am | UHFMM-606 | Agency Management |
| Saturday | 10.08.2024 | 8.30 am to 10.30 am | UHFMM-602 | Legal Environment & Advertising Ethics |
| Monday | 12.08.2024 | 8.30 am to 10.30 am | UHFMM-604 | Digital Marketing & E-commerce |

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation